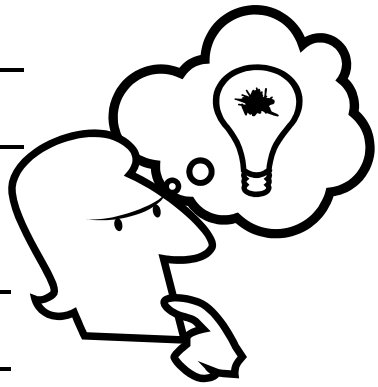Idea Catcher