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TITLE: Advocacy: Telling the Story - Workshop for Family Center Event 2013

COMP. #: 206

NO. HRS: 2

DATE: Family Center Event 04/17/2013

QUALITY SERVICES REVIEW INDICATORS:

- Practice Performance Indicator 1a: Engagement Efforts
- Practice Performance Indicator 2: Teaming
- Practice Performance Indicator 6: Child/Youth and Family Planning Process

COMPETENCIES:

- 206-1 The Child Welfare Professional is able to assess the special needs of clients who may be pregnant, single, or without support. These special needs may include family planning services, pre and post-natal medical care, education to prevent abuse and neglect, special needs of single fathers and skills for family life.
- 206-3 The Child Welfare Professional is able to use relevant community resources to help single parents obtain appropriate services, including establishing paternity, obtaining financial support, and accessing adoption services.
- 207-1 The Child Welfare Professional understands the historical and philosophical basis of family preservation and family-centered Child Welfare practice, including family systems theory, and can apply his/her understanding to case planning and service delivery.

LEARNING OBJECTIVES: Participants will be able to:

- Identify strategies for engaging with change-makers and influencers
- Identify key strategies to advocate effectively for Family Centers
- Recognize the power and appropriate use of personal stories to advocate

CALENDAR SUMMARY:

Telling the individual family stories that demonstrate what Family Centers are able to accomplish is a powerful means of conveying their importance and worth to a variety of stakeholders, and a great strategy for advocacy. This panel presentation will examine strategies for engaging in advocacy with legislators, with educators, and by families and

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youth within their communities. The presentation will incorporate a question and answer session with the panel of experts.

This workshop is eligible for 2 Continuing Education credit hours.

TARGET AUDIENCE:

Family Center staff and volunteers

EXPECTATIONS OF THE TRAINER:

The trainer must have:

- Knowledge of the PA legislative process;
- In-depth familiarity with Family Center mission and operations;

RELEVANT LAWS, REGULATIONS, BULLETINS, *etc.*

None

MATERIALS NEEDED:

- ✓ Laptop, LCD projector and screen
- ✓ Curriculum
- ✓ Handouts
- ✓ PowerPoint Presentation

LIST OF APPENDICES:

None

LIST OF DVDS:

None

LIST OF HANDOUTS:

- 1: PowerPoint presentation Handout (20 pages)
- 2: Top 10 Sharing Tips (1 page)
- 3: Strategic Sharing (12 pages)

LIST OF POWERPOINTS:

- 1: 2013FamilyCtrWorkshop2013Advocacy (55 slides)

CREDIT ASSIGNED:

Continuing Education credits: 2 hours